

CAMPAIGN

CURATED BY
AMY SMITH-STEWART
1.12.2012 – 2.25.2012

NIDA ABIDI DERRICK ADAMS KATHE BURKHART KATIE CERCONE DEVILLE COHEN
GEORGANNE DEEN JEN DENIKE GLEN FOGEL KATE GILMORE K8 HARDY
KATI HECK ADAM HELMS LISA KIRK JILL MAGID ALEKSANDRA MIR
SHANA MOULTON LAUREL NAKADATE YLVA OGLAND CLIFFORD OWENS FAY RAY
KENYA (ROBINSON) MIKA ROTTENBERG HRAFNHILDUR ARNARDOTTIR AKA SHOPLIFTER
ALISON ELIZABETH TAYLOR HANK WILLIS THOMAS ELIF URAS AMY WILSON

OPENING RECEPTION 1.12.2012 6-8 PM



C24 Gallery is pleased to present CAMPAIGN, a group exhibition curated by Amy Smith-Stewart. The exhibition places the popular depiction of the female body in a torrent of unrestrained expression from 27 international artists. Smith-Stewart states: "We are a culture obsessed with image making. The rapidly growing and absolutely powerful rise of new media embrace the celebrity lifestyle of "making it." Who we are and what we are have become reflections of popular thinking."

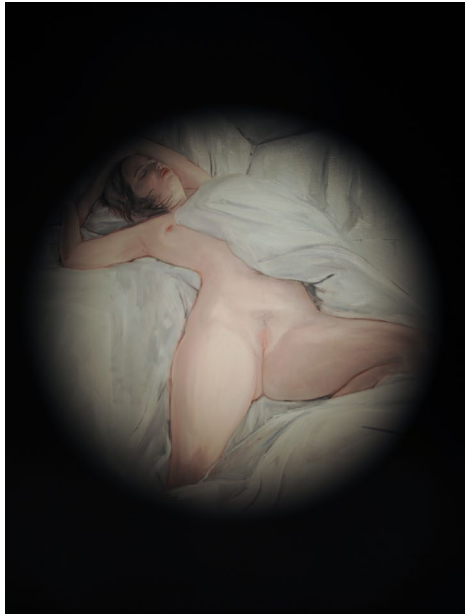
Incorporating an array of media, CAMPAIGN goes under the surface of digitally manipulated imagery of the homogenized female in order to understand how this has become a repository for confused and misplaced notions of status, power, dominance and beauty. By showing how women's bodies are marketed, CAMPAIGN poses questions such as: What perpetuates this hegemonic depiction of women and how do we reveal what is really underneath the super-perfect veneer?

While appropriating imagery from mainstream culture and repurposing fashionable tropes, CAMPAIGN creates alternative meanings that reveal hidden truths—exploring the stereotypes of femininity to uncover contemporary self-reflective practices. The artists show how technological advances enable the manipulation of a visual vernacular. This fuels a fixation with transformation that complicates ongoing struggles with personal identity.



(top) GEORGANNE DEEN *Future Shock* aka *The Hypnosis of Social Conditioning* sometimes referred to as *The Legendary Charms* (detail), 2011. Graphite on paper, 12 x 9 in.

ADAM HELMS *Untitled (8 Phantasms, Female)*, 2011
Silkscreen on felt, 8 panels: 36 x 24 inches each.
Courtesy Marianne Boesky Gallery, New York



ABOUT AMY SMITH-STEWART

Amy Smith-Stewart is an independent curator based in New York. She is the founder of the nomadic gallery, Smith-Stewart. She was Curator at P.S.1 Contemporary Art Center/The Museum of Modern Art, New York from January 2002-December 2005 where she was also one of six curators of Greater New York 2005. Presently, she is on faculty at the School of Visual Arts, MFA Fine Arts Department and the Sotheby's Institute, New York, MA Contemporary Art program.

ABOUT C24

Kristen Lynn Johnston is Executive Director of the Gallery, Sefa Saglam is the Gallery's creative consultant for Turkish art in the inaugural year, Caroline Rowley is the Gallery Manager, Brian Pinkley is Exhibition and Visual Manager and Sivan Amar is Registrar. C24 was founded by Emre and Maide Kurttepel, Erkut and Aslı Soyak and Mel Dogan.

Performances by Kenya (Robinson), Hrafnhildur Arnardottir aka Shoplifter, Shana Moulton, and Katie Cercone and The Push Pops will take place during the opening reception. For more information about other performances during the exhibition, check our website for the schedule.

For more information about C24 Gallery please visit c24gallery.com

UPCOMING EXHIBITION HIGHLIGHTS:

Kaleidoscope: Rob Voerman, Grazia Toderi, Shannon Finley

March 10 - April 21, 2012

Irfan Önürmen, May 3rd - June 9, 2012

MEDIA CONTACTS

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YLVA OGLAN *Looking at the Unconscious* (triptych, detail), 2009
Oil on canvas, two stones, two easels, three panels: 49.2 x 34.6 in. Private collection. Photo: Boris Kirpotin

K8 HARDY *Position Series Triptych* (detail), 2011. Photographic prints, 30 x 20 in. ea. Courtesy of Galerie Balice Hertling, Paris.

C24 GALLERY

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2 4